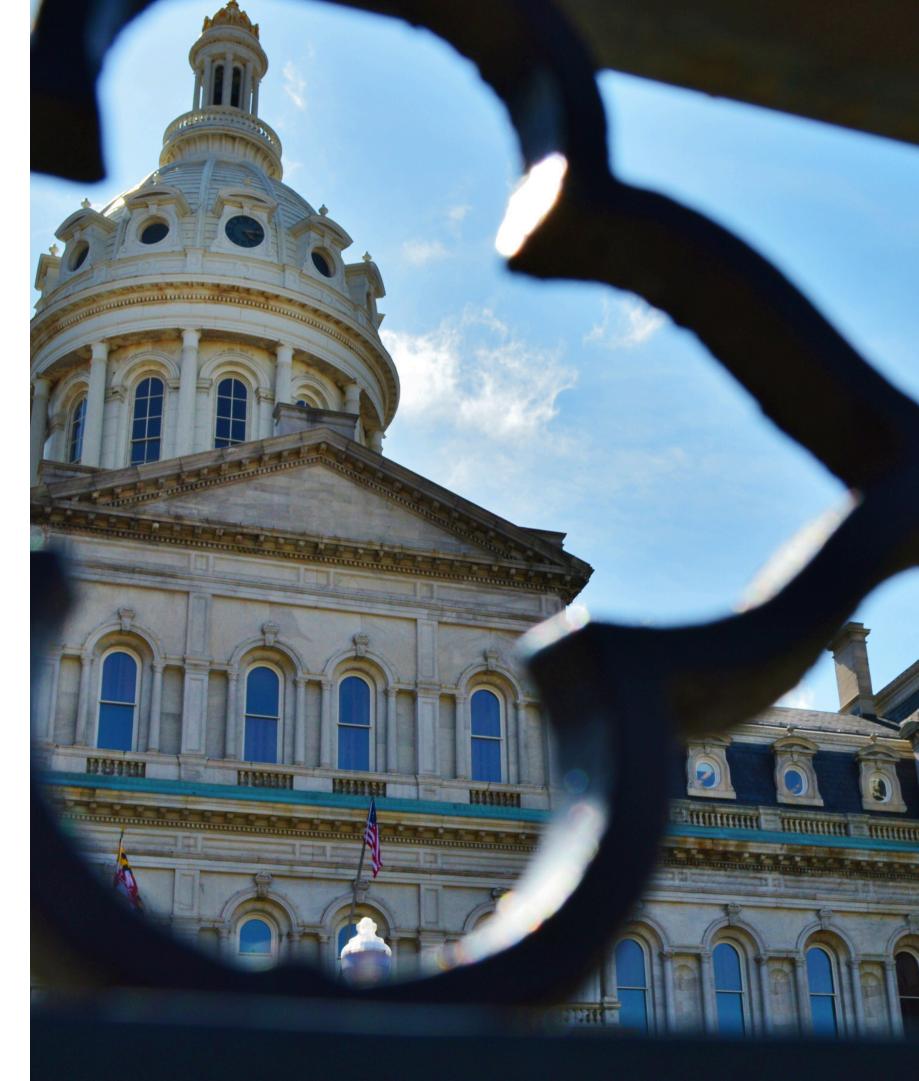
Mayor's Tax Credit Workgroup

High-Performance
Newly Constructed
Tax Credit

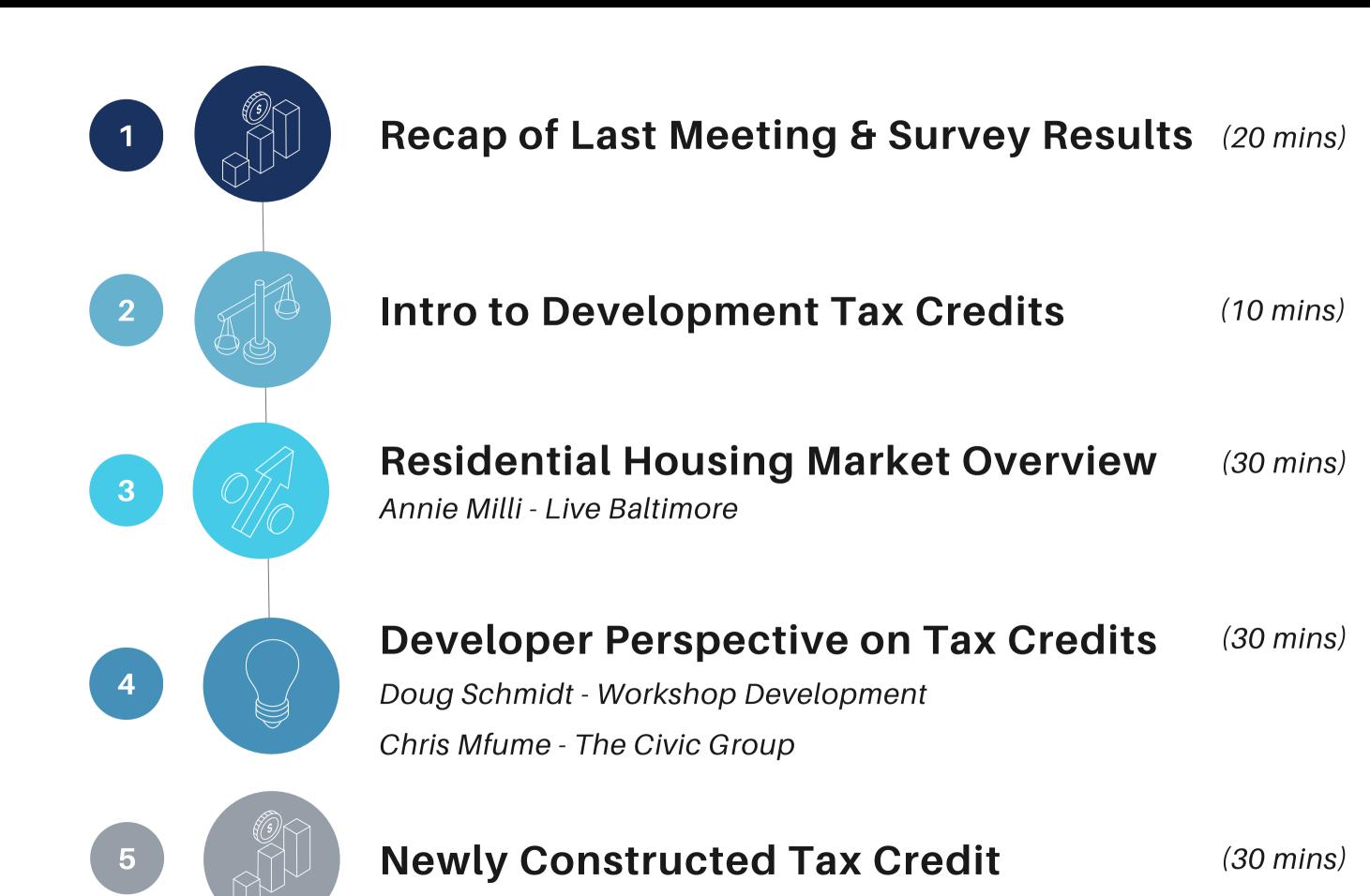
July 30, 2024







Today's Agenda



Homeowner Protection Tax Credits

April 30 2 Targeted Homeowners Tax Credit

Workgroup Schedule

June 11 3 State Homeowners Tax Credit / City Supplemental

Development Tax Credits

July 30 Newly Constructed Tax Credit

Aug 27 Historic (CHAP) Tax Credit

Sept 26 High-Performance Market-Rate Rental Housing Tax Credit

Oct 22 Enterprise Zone (EZ) Tax Credit

Nov 26 Brownfields Tax Credit

State Homeowners' Tax Credit Recap





State Homeowners' Tax Credit Recap

What I Heard from the Workgroup....

- Consensus that we need to reach and enroll eligible households that are likely eligible for the State Homeowners' Tax Credit, especially knowing that all of the cost is borne by the State.
- Acknowledgment of the challenge of doing direct outreach to homeowners due to a variety of issues (cost, capacity, trust, etc...) and a need to work through trusted neighborhood leaders and organizations.
- Interest in adding Baltimore City's voice to the advocacy effort to make the State Homeowners' Tax Credit more generous, simpler, and more accessible.









Workgroup Survey Results All Homeowner Tax Credits

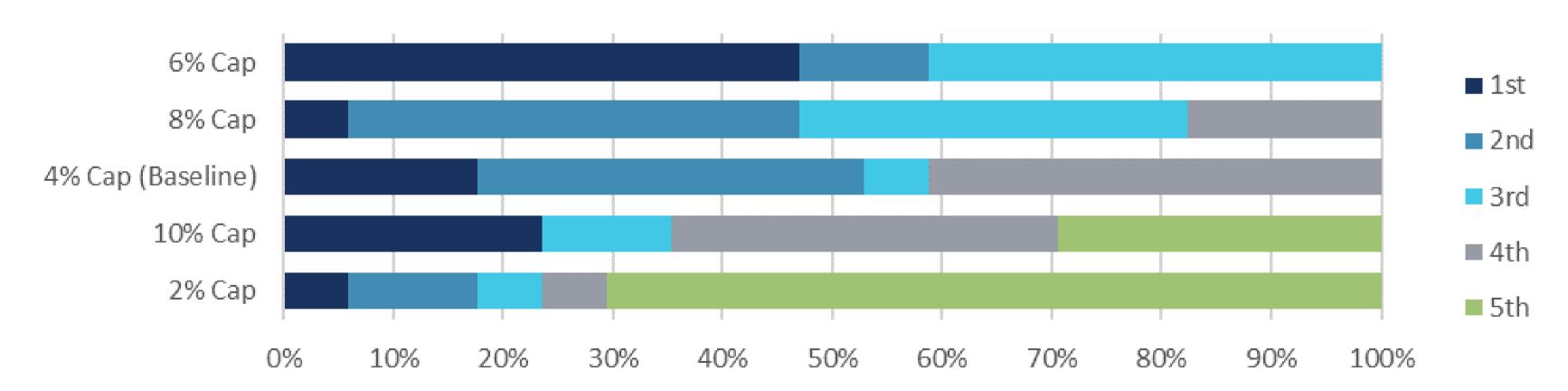




Homeowner Protection Credits

Results of Workgroup Survey: Homestead





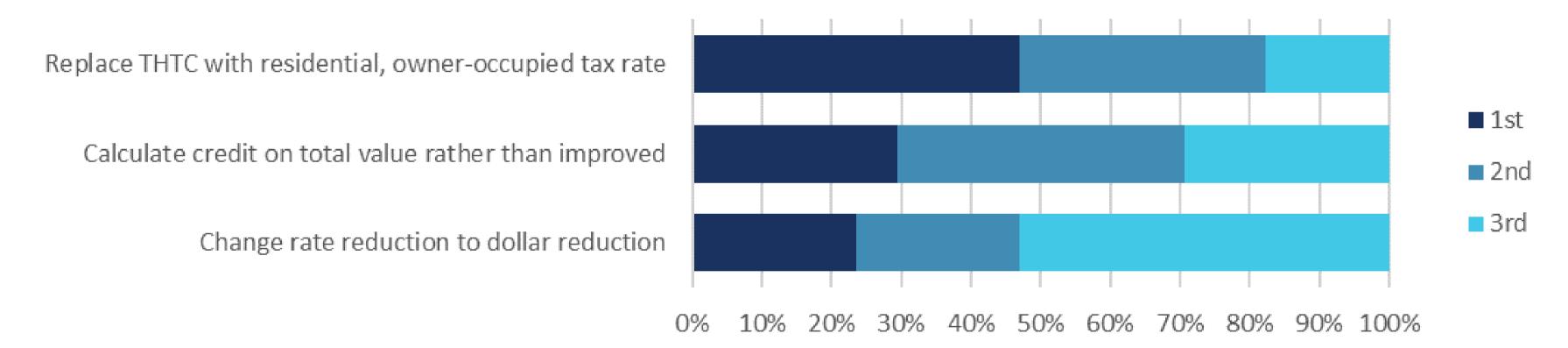




Homeowner Protection Credits

Results of Workgroup Survey: Targeted Homeowners

Targeted Homeowners Ranking Results



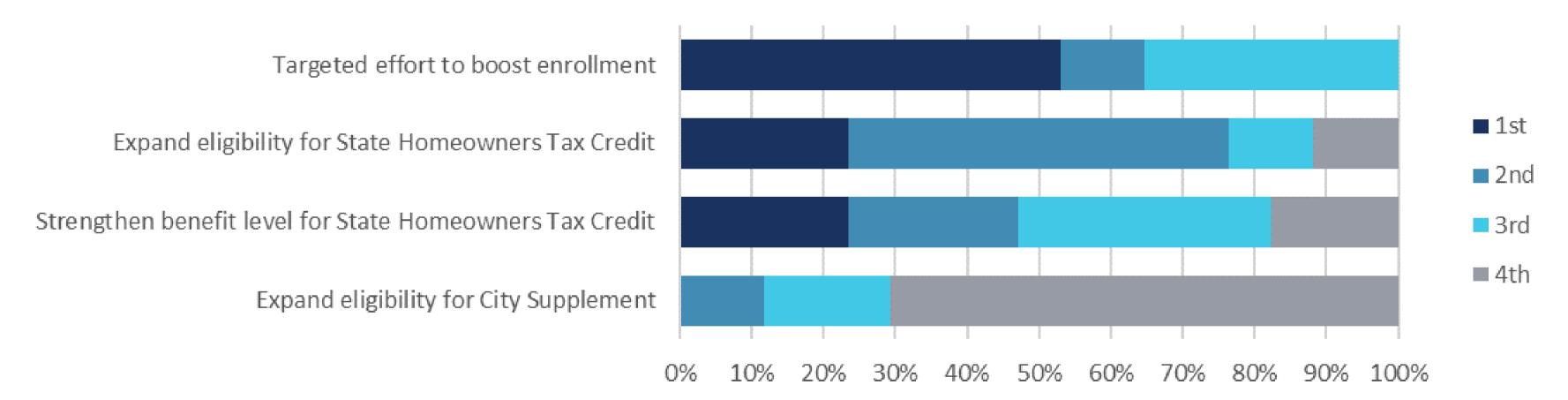




Homeowner Protection Credits

Results of Workgroup Survey: State Homeowners / City Supplemental

State Homeowners Ranking Results







Development Tax Credits

Introduction





Development Tax Credits - Overall Goals



The Workgroup's mission is to recommend the right mix of tax credits that accomplishes the following three goals:

Attracts additional investment to Baltimore City

Which in turn:

Creates sustainable growth in General Fund revenues

In a manner that:

Minimizes the City's cost by providing only the subsidy required to make projects feasible





Development Tax Credits - Purpose

1 Newly Constructed

To incentivize the construction of brandnew residential homes.

Residential

2 CHAP (Historic)

To incentivize the restoration of historic buildings.

Residential or Commercial

High-Performance
Market Rate Rental

To incentivize the construction or conversion to new market-rate apartment buildings.

Residential

4 Enterprise Zone (EZ)

To encourage targeted commercial investment in economically distressed areas.

Commercial

5 Brownfields

To incentivize the re-development of contaminated, abandoned, or under-utilized sites.

Residential or Commercial





Residential Housing Market Overview

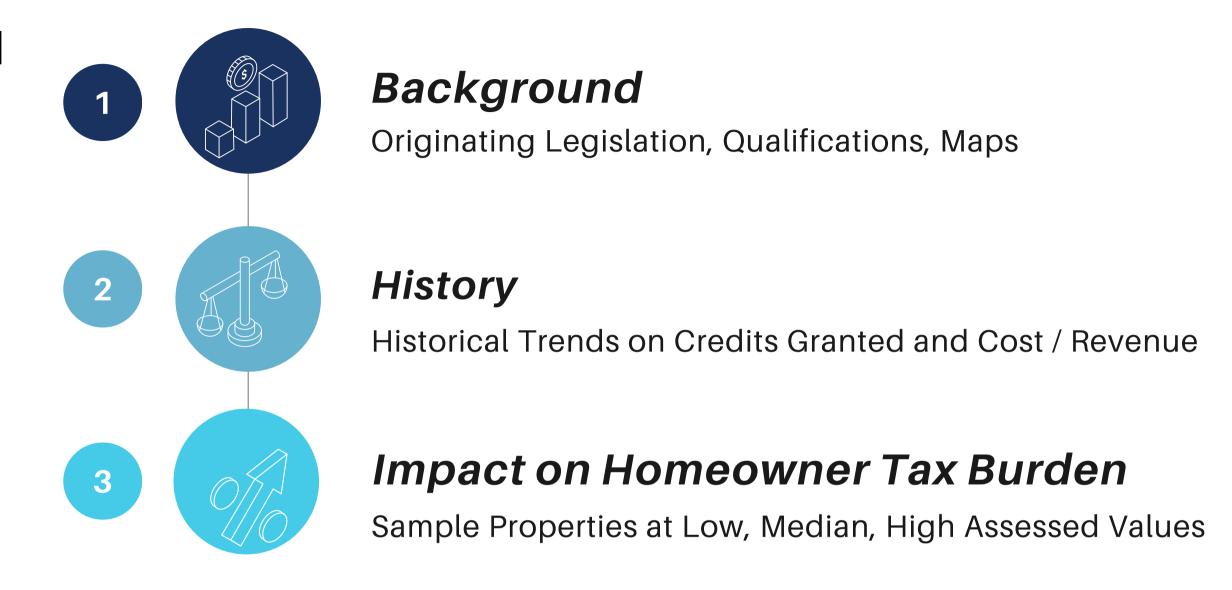




Developer Perspective on Tax Credits







Background





Recent Development Examples



Locust Point



Beechfield



Medfield



Brewer's Hill



Johnston Square

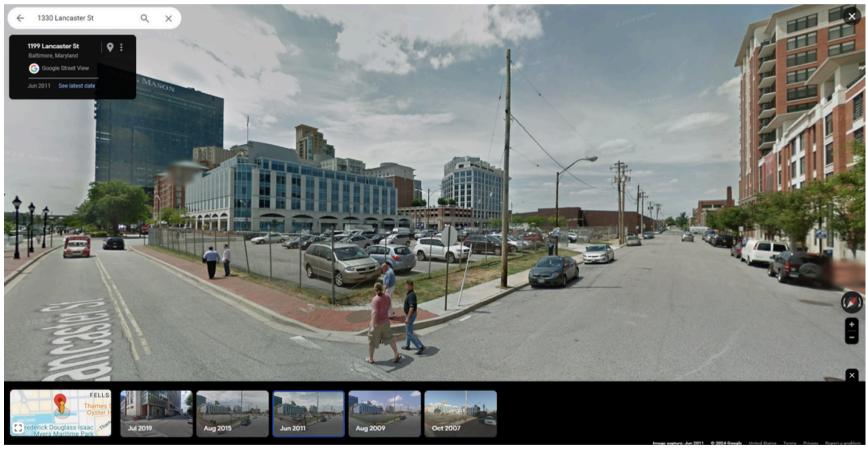




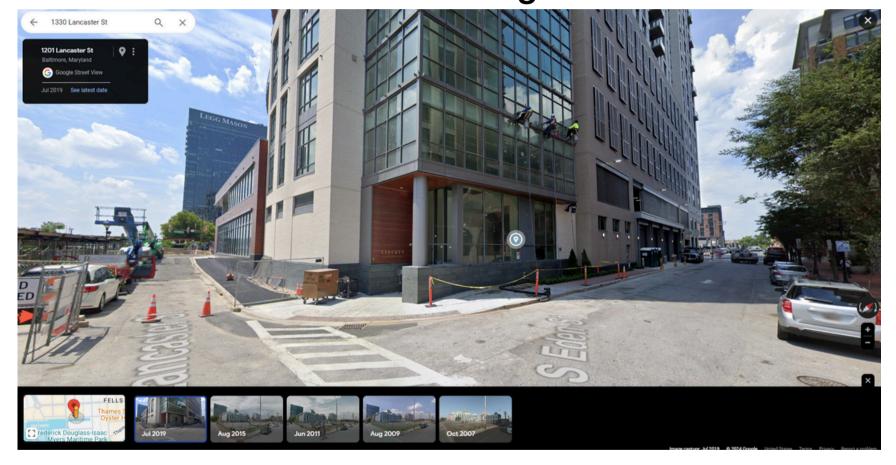
Recent Development Examples

Habor East, 1330 Lancaster St

2011: Parking Lot



2019: Residential Units / Building



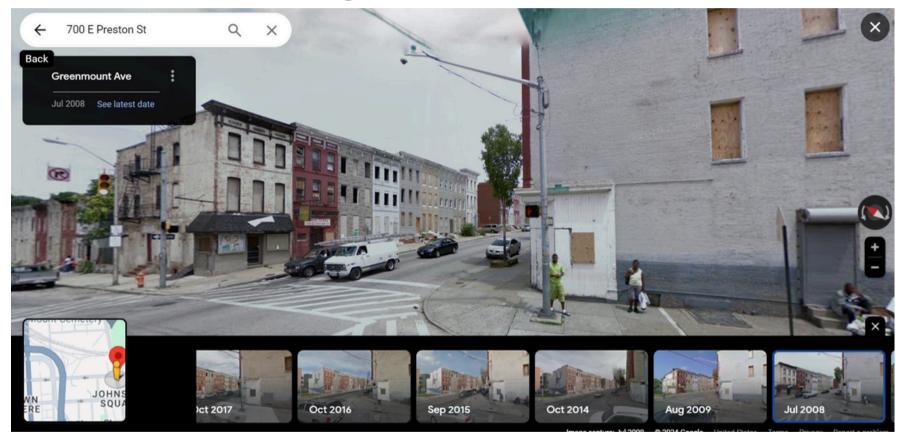




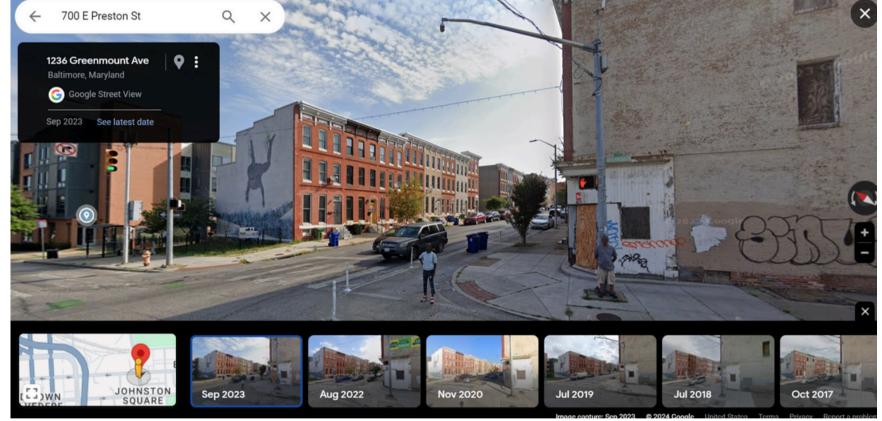
Recent Development Examples

Johnston Square, 700 Block of East Preston St

2008: Vacant Buildings



2023: Rehabbed Buildings + One Demolished







Legislative History

1996 - CITY COUNCIL ORDINANCE 95-464

Original legislation authorizing the Newly Constructed Tax Credit

2000, 2005, 2009, 2014 - VARIOUS CITY COUNCIL ORDINANCES

Newly Constructed Tax Credit was re-authorized and extended multiple times until it sunset on June 30, 2019.

2019 - CITY COUNCIL ORDINANCE 19-290

Tax credit was re-authorized under the auspices of the "High Performance" section of the State code, and re-named the "High Performance Newly Constructed Tax Credit." New requirements for green building were added but most other provisions of the tax credit - including qualification, term, and credit amount - remained the same.









Newly Constructed Tax Credit - Basics

1 Purpose

• To incentivize the construction and purchase of new homes.

2 Class of Property

- Must be either a newly constructed dwelling OR a previously vacant dwelling that has been rehabilitated.
- Must meet the "high performance" building standards as set forth in State Tax Property Article 9-242(a) which means a building that:
 - (i) achieves at least a silver rating according to the U.S. Green Building Council's LEED green building rating system as adopted by the Maryland Green Building Council;
 - (ii) is a residential building that achieves at least a silver rating according to the International Code Council's 700 National Green Building Standards;
 - (iii) achieves at least a comparable rating according to any other appropriate rating system; or
 - o (iv) meets comparable green building guidelines or standards approved by the State.

- 3 Application / Eligibility
- Brandon M. Scott

- Application must be filed within 90 days of settlement.
- Property owner must occupy the dwelling as his or her principal residence.
- Property owner must file a State income tax return each year to remain eligible.



Newly Constructed Tax Credit - Calculation

1 Term and Amount

- 5-Year Tax Credit
- Year 1 (50%), Year 2 (40%), Year 3 (30%), Year 4 (20%), Year 5 (10%)

2 Calculation

• Credit is calculated against the City taxes on the total current assessed value.

- 3 Effect on Other Credits
- Calculation of the NCTC must occur **after** the Homestead Tax Credit and State Homeowners' Tax Credit
- NCTC can be combined with the Brownfields Tax Credit
 - NCTC must occur before Brownfields calculation

4 Transferability

• The NCTC is not transferable to a new owner.

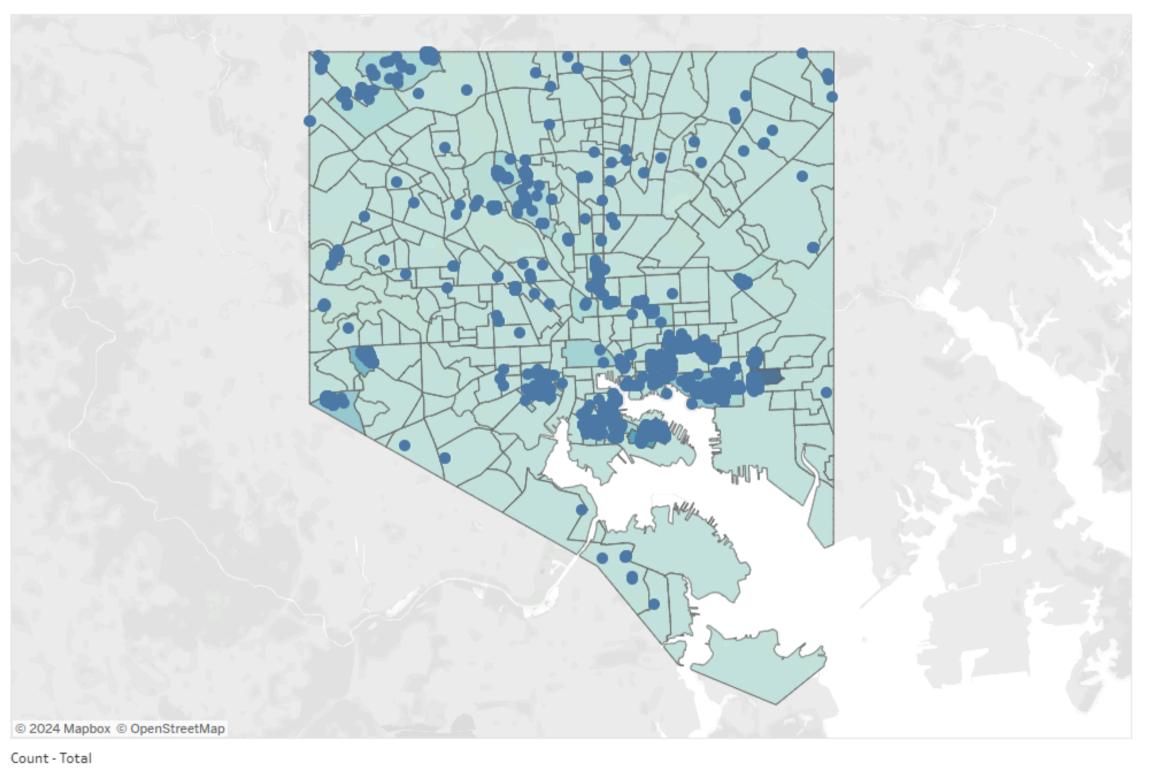




Total Newly Constructed Tax Credit by Neighborhood

Fiscal 2014 - Fiscal 2025

Neighborhood	Households
Greektown	395
Locust Point	365
Beechfield	147
Uplands	146
Canton	128
Key Highway	125
Riverside	104
Washington Village/Pigtown	88
Downtown	87
Harbor East	71











History

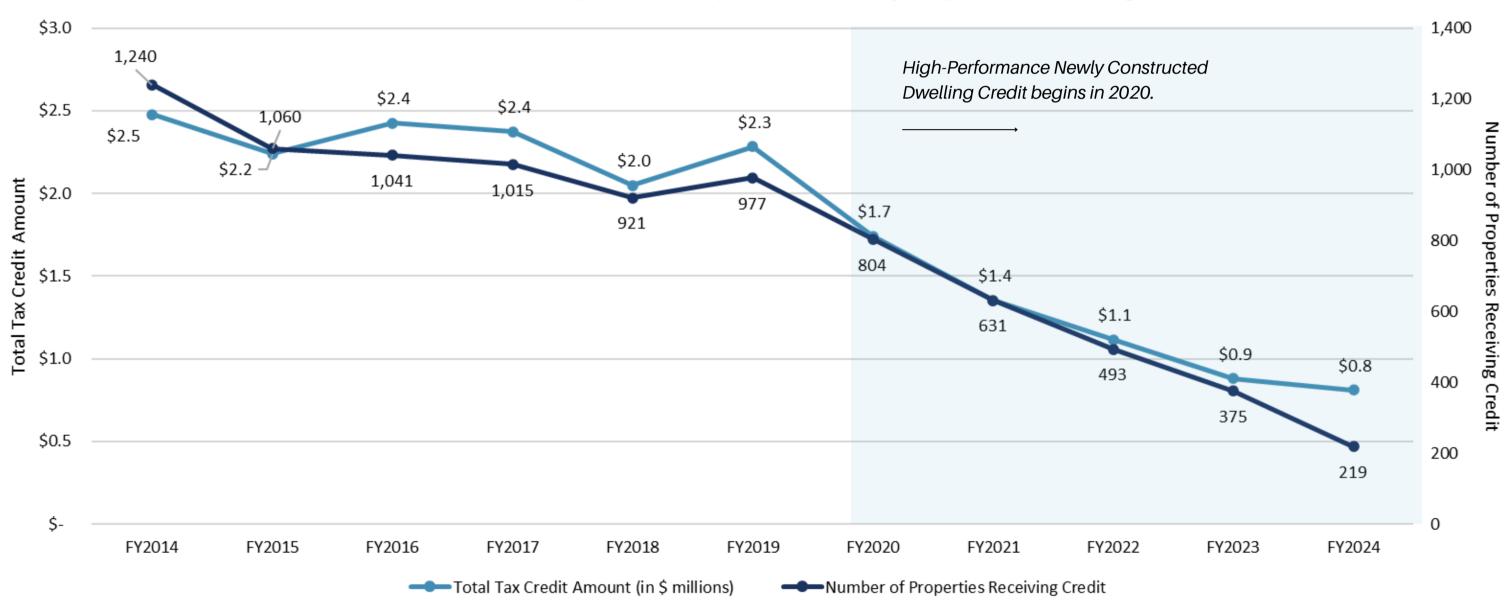




Historical Trend: Newly Constructed Tax Credit

Newly Constructed Dwelling Tax Credits Historical Trend

Total Tax Credit Amount (in \$ millions) and Number of Properties Receiving Credit



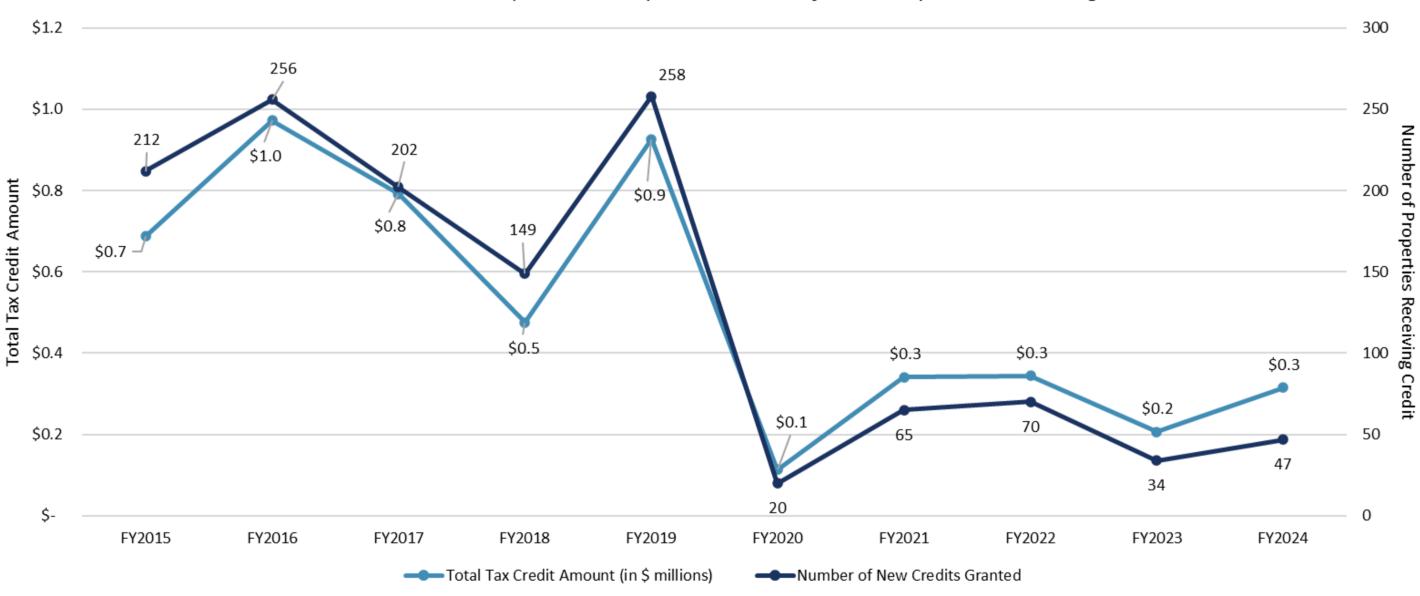




Historical Trend: Newly Constructed Tax Credit

New Credits Granted: Newly Constructed Dwelling Tax Credits Historical Trend

Total Tax Credit Amount (in \$ millions) and Number of New Properties Receiving Credit

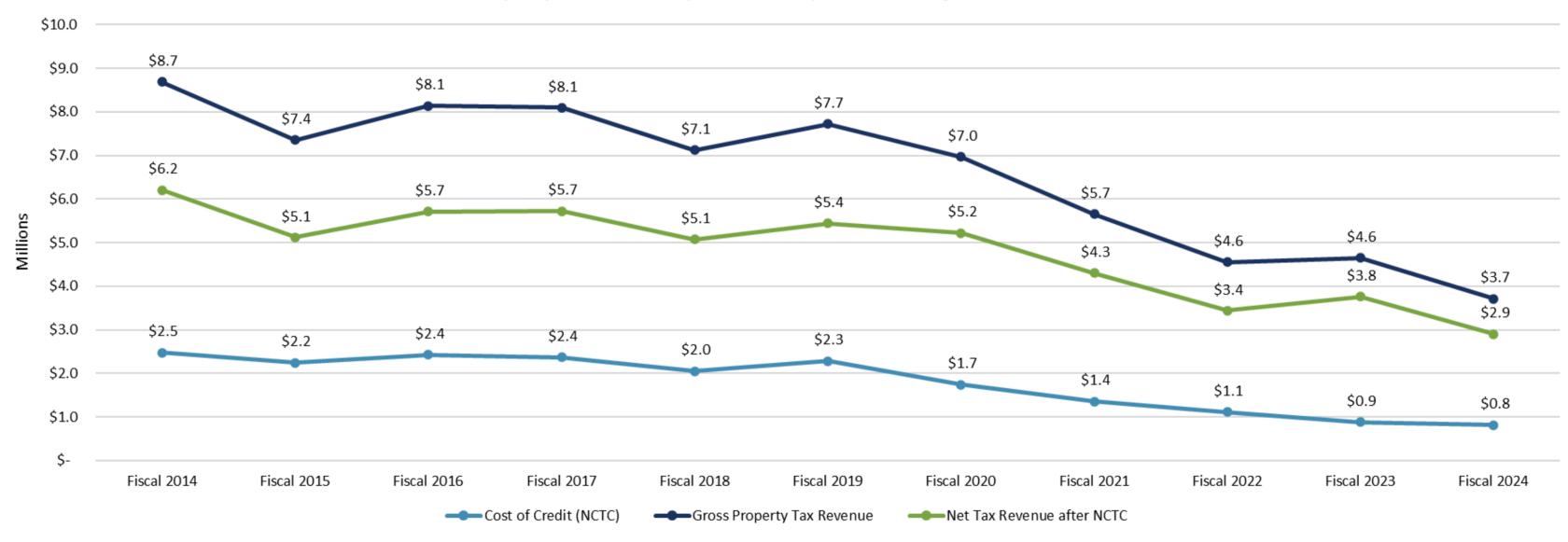






Newly Constructed Dwelling Tax Credits Historical Trend

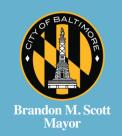
Total Gross Property Tax Amount (in \$ millions), Total Cost of Credits, Net Tax Revenues





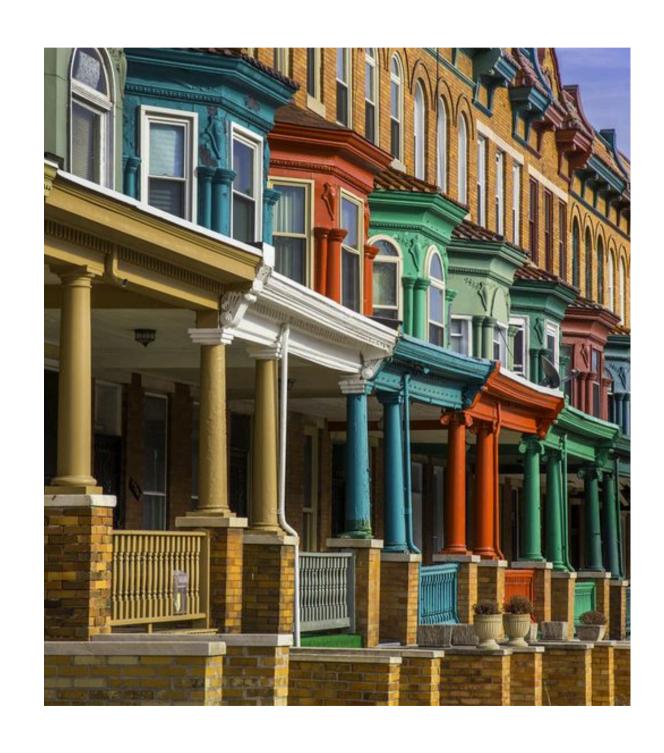


Impact on Homeowner





How does the NC tax credit affect a homeowner's tax burden?



We looked at three properties that currently receive the NCTC:

Lowest Assessed Value (\$200,000)

1 Druid Heights
585 Baker Street

Median Assessed Value (\$373,433)

2 Medfield 4301 Medfield Avenue

Highest Assessed Value (\$3.9 million)

3 Harbor East 300 International Drive, Unit 2302





Newly Constructed Tax Credit: Examples

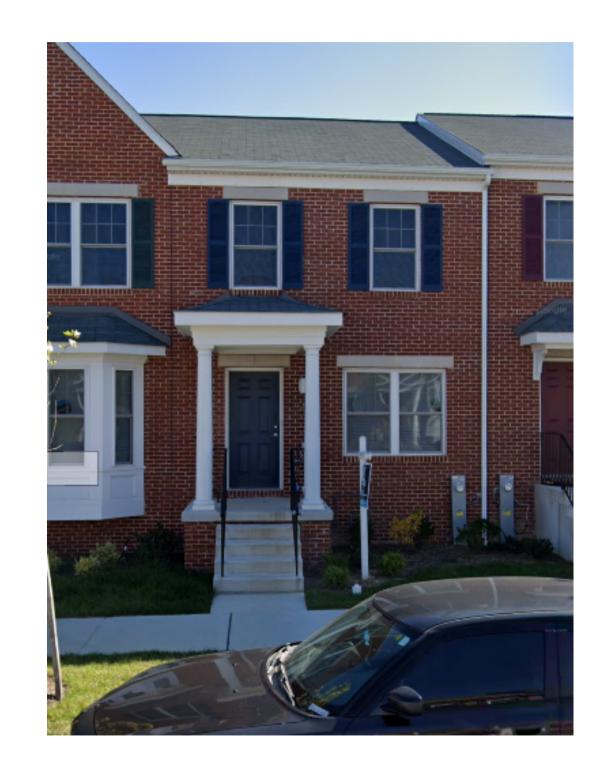
1

Lowest Assessed Value (\$200,000)

Druid Heights

585 Baker Street

	Year 1	Year 2	Year 3	Year 4	Year 5
Assessed Value	200,000	200,000	200,000	200,000	200,000
Full Tax Rate	2.248%	2.248%	2.248%	2.248%	2.248%
Gross Property Taxes	4,496	4,496	4,496	4,496	4,496
Credit Percentage	50%	40%	30%	20%	10%
Credit Amount	(2,248)	(1,798)	(1,349)	(899)	(450)
Net Taxes Owed	2,248	2,698	3,147	3,597	4,046







Newly Constructed Tax Credit: Examples

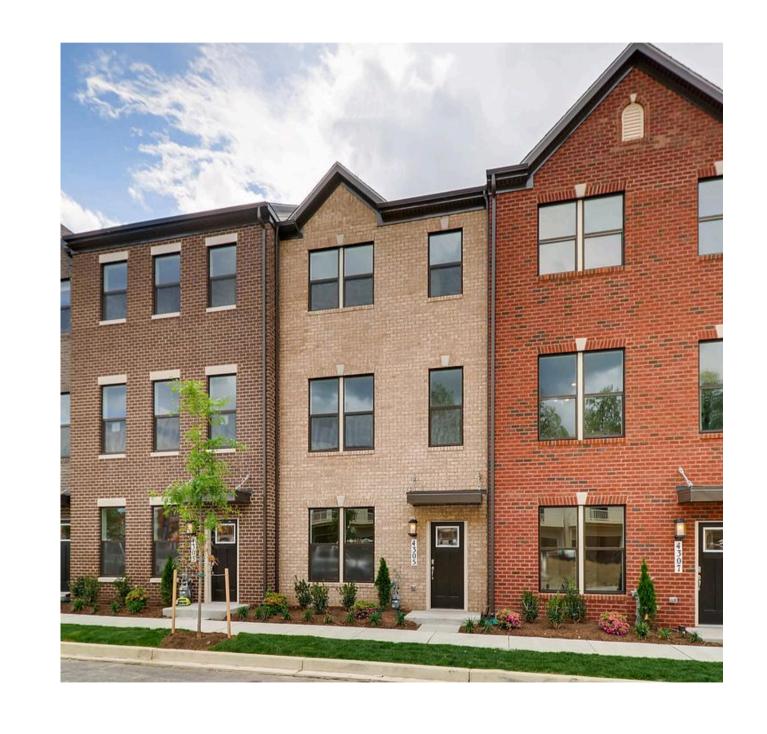
2

Median Assessed Value (\$373,433)

Medfield

4301 Medfield Avenue

	Year 1	Year 2	Year 3	Year 4	Year 5
Assessed Value	373,433	373,433	373,433	373,433	373,433
Full Tax Rate	2.248%	2.248%	2.248%	2.248%	2.248%
Gross Property Taxes	8,395	8,395	8,395	8,395	8,395
Credit Percentage	50%	40%	30%	20%	10%
Credit Amount	(4,197)	(3,358)	(2,518)	(1,679)	(839)
Net Taxes Owed	4,197	5,037	5,876	6,716	7,555







Newly Constructed Tax Credit: Examples

3

Highest Assessed Value (\$3.9 million)

Harbor East

300 International Drive, Unit 2302

	Year 1	Year 2	Year 3	Year 4	Year 5
Assessed Value	3,972,900	3,972,900	3,972,900	3,972,900	3,972,900
Full Tax Rate	2.248%	2.248%	2.248%	2.248%	2.248%
Gross Property Taxes	89,311	89,311	89,311	89,311	89,311
Credit Percentage	50%	40%	30%	20%	10%
Credit Amount	(44,655)	(35,724)	(26,793)	(17,862)	(8,931)
Net Taxes Owed	44,655	53,586	62,518	71,449	80,380







Survey Results from Homeowners Receiving Tax Credit

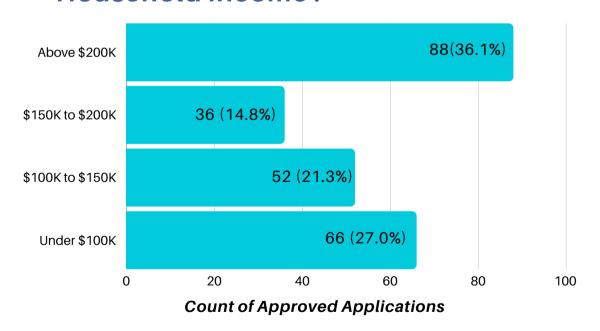
A Look into Approved Applications (2020 to Present)

Demographics?

Race & Ethnicity?

- White-Not Hispanic (48.0%)
- Black-Not Hispanic (22.5%)
- Asian(14.8%)
- Two or more races (7.4%)
- Hispanic (2.0%)
- Other/Refused (5.3%)

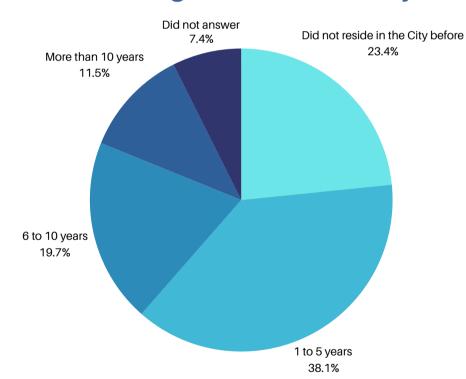
Household Income?



Prior Location?

- Baltimore City (59.4%)
- Other Maryland Counties (22.1%)
- Out of State (18.4%)

Years Living in Baltimore City?



Living Situation Before?

- Renting (46.7%)
- Owned a property (29.1%)
- Other/No response (24.2%)

How did they learn of the Credit?

- Developers (48.8)
- Realtors (29.9%)
- City Agencies, Community Associations, Internet & Others (21.3%)

Top reasons for moving?

- Better lot / yard size (36.5%)
- Work (36.5%)
- Closer to family/friends (25.0%)
- Lower crime rate (20.5%)

Since the inception of the HPNC Tax Credit, there have only been 5 rehabbed vacant buildings out of 244 properties receiving the credit (from 2020 to 2024). All other credits granted have been for new builds.





Comparing a Sale Both With and Without the Tax Credit



	No Tax Credit	With Tax Credit
Purchase Price	400,000	454,000
Down Payment	80,000	80,000
Loan Amount	320,000	374,000
Mortgage Payment	1,919	2,242
City Tax	749	850
Tax Credit	0	(425)
Net Tax Liability	749	425
Monthly Payment	2,668	2,667



From the buyer's perspective:

- Buyers are often focused on what size monthly payment they can afford.
- Tax credits reduce the tax portion of the monthly payment, making it more likely that a buyer will take on more mortgage costs (and thus a higher sales price).

From the developer's perspective:

- Developers are often focused on the final sale price.
- Tax credits boost sales prices, making it less risky for the developer and more likely that they can turn a profit on a project.





Wrap-Up







